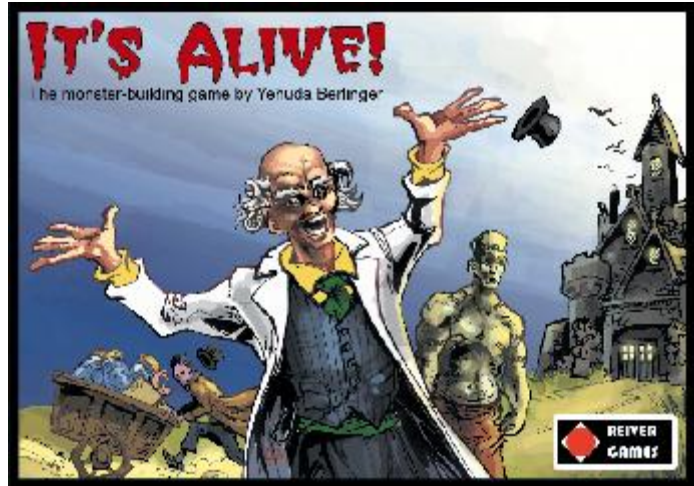


## It's Alive!

In **It's Alive!** Players are mad scientists competing to be the first to create life through the power of alchemy. Each turn, they may buy the offered body part, sell it to an anatomist for a meagre profit, or auction it, trying to get a better deal – or rip off their opponents. Players might be lucky and get a coffin with a weakling's cadaver in it; or their involvement in the macabre trade might invoke the villagers' wrath. **It's Alive!** is a fun monster-building auction game by Yehuda Berlinger.



**It's Alive!** was originally published in 2007 in a limited edition (now sold out). The new edition is professionally produced with new box art.

- For 2-5 players
- Ages 12+
- Playing time 15-30 minutes
- Designed by Yehuda Berlinger
- Published by Reiver Games
- UK RRP £15.00 (inc VAT)
- Trade price £7.66 (ex-VAT)

(Box art courtesy of Reiver Games)

**Available 22nd September from JKLMnP Distribution**